

Community Profile

Town of Bow, New Hampshire

(Zip code 03304)

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	5,510
2000	7,138
2010	7,519
2015*	8,929
Change 1990 - 2000	29.5%
Change 2000 - 2010	5.3%
Change 1990 - 2010	36.5%
Change 2010 - 2015	18.8%

SOURCES: U.S. Census *Nielsen-Claritas

DIVERSITY (2010)

Race/Ethnicity	Percent
White	97.2%
Black/African American	0.1%
Asian	1.4%
American Indian	0.1%
Pacific Islander	0.0%
Other	1.2%
Hispanic or Latino	1.4%
Not Hispanic or Latino	98.6%

SOURCE: U.S. Census

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000*	\$79,329
2010	\$108,781
2015	\$120,648
Change '10 - '15	10.9%

Household Income Distribution (2010)

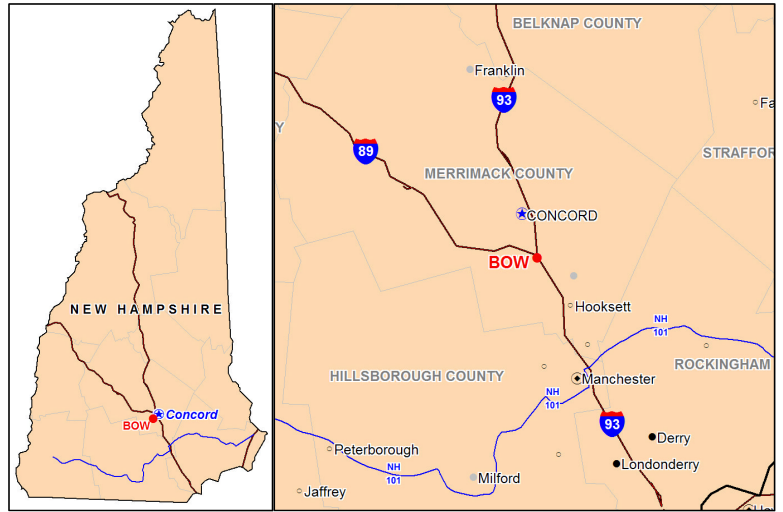
Households	2,649
Less than \$35,000	8.3%
Between \$35,000 and \$75,000	17.0%
Greater than \$75,000	74.7%

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	4.1%
High School Diploma Only	18.1%
1 to 3 Years College	28.2%
Associate Degree	9.9%
Bachelors Degree	32.1%
Graduate Degree	17.5%
12 to 15 years of education	46.3%
16 or more years of education	49.6%

SOURCE: Nielsen-Claritas, Inc.



AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010*	2015
0-17	32.5%	26.6%	24.0%
18-34	11.5%	19.2%	23.1%
35-54	38.6%	28.6%	22.2%
55-64	8.9%	14.8%	16.8%
65-74	5.4%	6.8%	9.3%
75 and over	3.1%	4.1%	4.5%

Numeric

Age Group (in years)	2010*	2015
0-17	2,232	2,147
18-34	1,610	2,063
35-54	2,398	1,986
55-64	1,242	1,502
65-74	568	832
75 and over	343	399

Change in Population by Age Group 2010-2015*

Age Group (in years)	Number	Percent
0-17	-85	-3.8%
18-34	453	28.1%
35-54	-412	-17.2%
55-64	260	20.9%
65-74	264	46.5%
75 and over	56	16.3%

SOURCE: Nielsen-Claritas, Inc.

*Uses Nielsen-Claritas 2010 estimates.

U.S. Census data not available.

MEDIAN AGE

Year	Age
2000*	38.6
2010	39.7
2015	39.8

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

Community Profile: Town of Bow, New Hampshire

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	3,766
2010	4,766
December, 2010	N/A
% Change 2000 - 2010	21.0%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT

	Number	Percent
2000	45	1.2%
2010	186	3.9%
December, 2010	N/A	3.7%

SOURCE: Nielsen-Claritas, Inc., NH ELMIB

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	4,580	100%
Agriculture/Forest/Fish/Hunt	20	0.4%
Construction	290	6.3%
Manufacturing	407	8.9%
Wholesale Trade	116	2.5%
Retail Trade	457	10.0%
Transport/Warehouse/Utils	171	3.7%
Information	122	2.7%
Fin/Insur/RE/Rent/Lse	575	12.6%
Prof/Sci/Tech/Admin	508	11.1%
Mgmt of Companies	0	0.0%
Admin/Spprt/Waste Mgmt	50	1.1%
Educational Svcs	651	14.2%
Health Care/Soc Asst	680	14.9%
Entertainment/Rec Svcs	113	2.5%
Accommodation and Food Services	16	0.4%
Other Services (excluding Public Administration)	114	2.5%
Public Administration	289	6.3%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	2,543	100%
Healthcare Practitioner/Technician	343	13.5%
Life/Physical/Social Science	33	1.3%
Architecture/Engineering	172	6.8%
Arts/Design/Entertainment/Sports/Media	107	4.2%
Business and Financial Operations	257	10.1%
Computer and Mathematical	175	6.9%
Education/Training/Library	431	16.9%
Legal	175	6.9%
Management including Farmers/Farm Mgrs	850	33.4%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT

	Number	Percent
2000	3,721	98.8%
2010	4,580	96.1%
December, 2010	N/A	96.3%

SOURCE: Nielsen-Claritas, Inc., NH ELMIB

LABOR PARTICIPATION (2010)

	Number	Percent
Male	2,568	81.3%
Female	2,198	65.8%
Total	4,766	73.3%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	4,580	100%
Management, Including Farmers and Farm Managers	850	18.6%
Business and Financial Operations	257	5.6%
Computer and Mathematical	175	3.8%
Architecture and Engineering	172	3.8%
Life, Physical, and Social Science	33	0.7%
Community and Social Services	49	1.1%
Legal	175	3.8%
Education, Training, and Library	431	9.4%
Arts, Design, Entertainment, Sports, and Media	107	2.3%
Healthcare Practitioners and Technical	343	7.5%
Healthcare Support	125	2.7%
Protective Service	86	1.9%
Food Preparation and Serving Related	53	1.2%
Building and Grounds Cleaning, and Maintenance	27	0.6%
Service: Personal Care and Service	79	1.7%
Sales and Related Occupations	481	10.5%
Office and Administrative Support	578	12.6%
Farming, Fishing, and Forestry	57	1.2%
Construction and Extraction	138	3.0%
Installation, Maintenance, and Repair	100	2.2%
Production	158	3.5%
Transportation and Material Moving	105	2.3%

SOURCE: Nielsen-Claritas, Inc.

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	586	12.8%
White-Collar	3,995	87.2%

SOURCE: Nielsen-Claritas, Inc.

FOR MORE INFORMATION, PLEASE CONTACT

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Stephen Heavener, Executive Director
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E-mail: townmgr@bow-nh.gov
Website: www.bow-nh.gov

DATE PREPARED: 04-22, 2011

Community Profile

Bow Area, NH (Merrimack & Hillsborough Counties)

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	456,078
2000	517,066
2010	547,166
2015*	564,721
Change 1990 - 2000	13.4%
Change 2000 - 2010	5.8%
Change 1990 - 2010	20.0%
Change 2010 - 2015	3.2%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	89.4%
Black/African American	1.6%
Asian	2.8%
American Indian	0.2%
Pacific Islander	0.0%
Other	6.0%
Hispanic or Latino	4.3%
Not Hispanic or Latino	95.7%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$52,836
2010	\$67,522
2015	\$73,249
Change '10 - '15	8.5%

Household Income Distribution (2010)

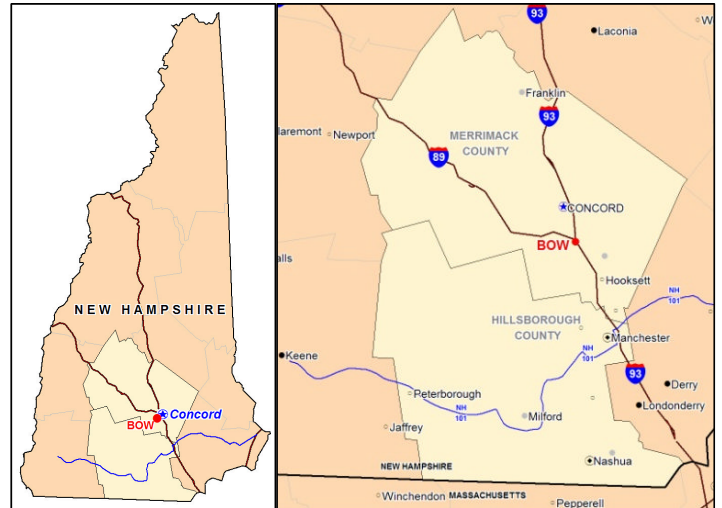
Households	211,500
Less than \$35,000	22.5%
Between \$35,000 and \$75,000	33.7%
Greater than \$75,000	43.8%

SOURCES: Nielsen-Claritas, Inc., *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	9.5%
High School Diploma Only	27.8%
1 to 3 Years College	28.2%
Associate Degree	9.3%
Bachelors Degree	22.3%
Graduate Degree	12.2%
12 to 15 years of education	56.0%
16 or more years of education	34.5%

SOURCE: Nielsen-Claritas, Inc.



AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010	2015
0-17	25.9%	23.2%	22.2%
18-34	21.6%	20.2%	20.6%
35-54	33.0%	31.4%	28.0%
55-64	8.4%	12.8%	14.5%
65-74	5.7%	6.8%	8.7%
75 and over	5.4%	5.6%	6.0%

Numeric

Age Group (in years)	2010	2015
0-17	128,396	125,217
18-34	111,497	116,142
35-54	173,805	158,382
55-64	70,597	81,828
65-74	37,815	49,285
75 and over	31,081	33,867

Change in Population by Age Group 2010-2015

Age Group (in years)	Number	Percent
0-17	-3,179	-2.5%
18-34	4,645	4.2%
35-54	-15,423	-8.9%
55-64	11,231	15.9%
65-74	11,470	30.3%
75 and over	2,786	9.0%

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

MEDIAN AGE

Year	Age
2000*	36.3
2010	39.6
2015	41.0

SOURCE: Nielsen-Claritas, Inc. *U.S. Census Bureau

Community Profile: Bow Area, NH (Merrimack & Hillsborough Counties)

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	290,007
2010	312,119
January, 2011	311,323
% Change 2000 - 2010	7.1%

SOURCE: U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	282,642	97.5%
2010	293,131	93.9%
January, 2011	215,698	69.3%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	7,365	2.5%
2010	18,988	6.1%
January, 2011	18,639	6.0%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2010)

	Percent
Male	78.7%
Female	65.7%
Total	72.0%

SOURCE: Nielsen-Claritas, Inc.

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2009)

Industry	Employment	Percent
Total	242,544	100%
Agriculture/Forest/Fish/Hunt	562	8.2%
Mining	201	0.1%
Utilities	830	0.3%
Construction	9,108	3.8%
Manufacturing	32,250	13.3%
Wholesale Trade	11,247	4.6%
Retail Trade	36,292	15.0%
Transport/Warehouse	7,198	3.0%
Information	6,394	2.6%
Fin/Insur/RE/Rent/Lse	13,612	5.6%
Real Estate/Rental/Leasing	3,271	1.3%
Prof/Sci/Tech/Admin	14,927	6.2%
Mgmt of Companies	3,304	1.4%
Admin/Sppt/Waste Mgmt	10,050	4.1%
Educational Svcs	6,895	2.8%
Health Care/Soc Asst	38,253	15.8%
Entertainment/Rec Svcs	4,011	1.7%
Accommodation and Food Services	18,237	7.5%
Other Services (excluding Public Administration)	9,277	3.8%
Public Administration	16,625	6.9%

SOURCE: U.S. Bureau of Labor Statistics, (QCEW)

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	293,131	100%
Management, Including Farmers and Farm Managers	34,276	11.7%
Business and Financial Operations	14,105	4.8%
Computer and Mathematical	11,683	4.0%
Architecture and Engineering	9,319	3.2%
Life, Physical, and Social Science	2,815	1.0%
Community and Social Services	3,999	1.4%
Legal	3,483	1.2%
Education, Training, and Library	18,566	6.3%
Arts, Design, Entertainment, Sports, and Media	5,450	1.9%
Healthcare Practitioners and Technical	15,173	5.2%
Healthcare Support	6,559	2.2%
Protective Service	4,135	1.4%
Food Preparation and Serving Related	12,840	4.4%
Building and Grounds Cleaning, and Maintenance	9,518	3.2%
Service: Personal Care and Service	8,585	2.9%
Sales and Related Occupations	33,497	11.4%
Office and Administrative Support	40,680	13.9%
Farming, Fishing, and Forestry	945	0.3%
Construction and Extraction	15,736	5.4%
Installation, Maintenance, and Repair	9,255	3.2%
Production	18,445	6.3%
Transportation and Material Moving	14,066	4.8%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	114,870	100%
Healthcare Practitioner/Technician	15,173	13.2%
Life/Physical/Social Science	2,815	2.5%
Architecture/Engineering	9,319	8.1%
Arts/Design/Entertainment/Sports/Media	5,450	4.7%
Business and Financial Operations	14,105	12.3%
Computer and Mathematical	11,683	10.2%
Education/Training/Library	18,566	16.2%
Legal	3,483	3.0%
Management including Farmers/Farm Mgrs	34,276	29.8%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	67,966	26.1%
White-Collar	225,165	76.8%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

Community Profile: Bow Area, NH (Merrimack & Hillsborough Counties)

LABOR FORCE, *continued*

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2009)

NAICS	Industry	Earnings
-----	Total	\$47,808
11----	Forestry, fishing, hunting, agriculture support	\$28,573
21----	Mining	\$55,638
22----	Utilities	\$77,351
23----	Construction	\$50,984
31----	Manufacturing	\$64,749
42----	Wholesale trade	\$65,076
44----	Retail trade	\$28,216
48----	Transportation & warehousing	\$37,029
51----	Information	\$78,593
52----	Finance & insurance	\$79,282
53----	Real estate & rental & leasing	\$50,288
54----	Professional, scientific & technical services	\$77,972
55----	Management of companies & enterprises	\$70,398
56----	Administration & Support, Waste	\$32,429
61----	Educational services	\$36,285
62----	Health care and social assistance	\$44,943
71----	Arts, entertainment & recreation	\$17,770
72----	Accommodation & food services	\$16,464
81----	Other services (except public administration)	\$32,304

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

MEDIAN ANNUAL SALARIES BY OCCUPATION (2011)

Occupation Description	Concord	Manchester
Accounting Clerk, Intermediate Level	\$38,669	\$38,812
General Clerk, Intermediate Level	\$32,599	\$32,599
Call Center Representative II-inbound	\$34,816	\$34,944
Customer Service Representative, Intermediate Level	\$38,037	\$38,178
Customer Service Representative, e-Commerce	\$31,059	\$31,174
Electrician, Intermediate Level	\$52,026	\$52,218
Computer Operator, Intermediate Level	\$43,805	\$43,967
Network Administrator, Intermediate Level	\$66,864	\$67,111
Programmer, Intermediate Level	\$69,291	\$69,547
Fork Lift Operator	\$32,254	\$32,373
General Laborer	\$29,552	\$29,661
Operations Research Analyst, Intermediate Level	\$64,929	\$65,169

SOURCE: Salary.com

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2009-2010)

Total number of public schools	161
Expenditure per pupil by county	
Hillsborough	\$6,398
Merrimack	N/A
Total Elementary schools	94
Total Middle schools	38
Total High schools	29
High school enrollment - Total	27,447

High school graduation rates by district			
Bow	89.5%	Milford	77.4%
Concord	86.2%	Nashua	87.2%
Bedford	89.9%	Pelham	88.9%
Contoocook Valley	94.7%	Souhegan Cooperative	83.5%
Goffstown	84.8%	Wilton-Lyndeborough Cooperative	88.5%
Hillsboro-Deering Cooperative	93.3%	Hopkinton	93.6%
Franklin	67.4%	Kearsarge Regional	92.3%
Hollis-Brookline Cooperative	91.3%	Merrimack Valley	88.0%
Hudson	84.2%	Pembroke	83.3%
John Stark Regional	86.4%	Pittsfield	75.0%
Litchfield	95.5%	CSI Charter School	41.4%
Manchester	74.4%	Academy for Science and	100%
Mascenic Regional	87.1%	Design Charter School	
Merrimack	87.7%		

SOURCES: State of New Hampshire, BestPlaces.com

Community Profile: Bow Area, NH (Merrimack & Hillsborough Counties)

EDUCATION, *continued*

COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
NHTI-Concord's Community College	Concord	4,556	635
Manchester Community College	Manchester	2,744	266
Nashua Community College	Nashua	2,296	323

More-than-Four-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
Rivier College	Nashua	2,317	585
Saint Anselm College	Manchester	1,896	447
Thomas More College of Liberal Arts	Merrimack	77	11
New Hampshire Institute of Art	Manchester	492	67
Franklin Pierce Law Center	Concord	453	173
New England College	Henniker	1,944	502
Colby-Sawyer College	New London	1,156	142
Daniel Webster College	Nashua	710	232
Hesser College	Manchester	3,506	1,281
Magdalen College	Warner	56	15
Southern New Hampshire University	Manchester	8,314	2,530
University of New Hampshire at Manchester	Manchester	998	172

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

TOP DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2009-2010

Sorted by Total awards

Description	Certificates (Above or Below Baccalaureate)	Associates Degree	Bachelors Degree	Masters Degree	Doctorate	Total
Business- Management- Marketing- and Related Support Services	239	437	1,194	663	4	2,537
Health Professions and Related Programs	533	495	193	139		1,360
Education	19	75	142	343		579
Social Sciences			164	201	3	368
Psychology	1	72	215	4		292
Homeland Security- Law Enforcement- Firefighting- and Related Protective Service		160	115	11		286
Liberal Arts and Sciences- General Studies and Humanities		253	17			270
Legal Professions and Studies	15	45		20	153	233
Visual and Performing Arts	1	66	121	15		203
Computer and Information Sciences and Support Services	10	74	59	40		183
Parks- Recreation- Leisure and Fitness Studies	10	18	100	20		148
Communication- Journalism- and Related Programs		4	117			121
English Language and Literature/Letters			103	17		120
Engineering Technologies and Engineering-related Fields	19	82	17			118
Transportation and Materials Moving		19	70	18		107
Mechanic and Repair Technologies/Technicians	13	66				79
History			61			61
Public Administration and Social Service Professions	3	21	2	17		43
Communications Technologies/Technicians and Support Services	3	38				41
Personal and Culinary Services	3	37				40

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

Community Profile: Bow Area, NH (Merrimack & Hillsborough Counties)

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	*Distance in Miles	Time
Albany, NY	151	3 hrs, 23 mins.
Augusta, ME	164	2 hrs, 53 mins.
Boston, MA	68	1 hr, 17 mins.
Hartford, CT	157	2 hrs, 50 mins.
Manchester, NH	18	25 mins.
Montpelier, VT	120	1 hr, 59 mins.
New York, NY	271	5 hrs, 5 mins.
Providence, RI	127	2 hrs, 14 mins.
Worcester, MA	92	1 hr, 30 mins.

SOURCE: MapQuest - *From Concord

Destination	**Distance in Miles	Time
Albany, NY	162	3 hrs, 36 mins.
Augusta, ME	149	2 hrs, 39 mins.
Boston, MA	53	1 hr, 2 mins.
Concord, NH	18	25 mins.
Hartford, CT	143	2 hrs, 29 mins.
Montpelier, VT	131	2 hrs, 12 mins.
New York, NY	256	4 hrs, 50 mins.
Providence, RI	113	1 hr, 59 mins.
Worcester, MA	77	1 hr, 25 mins.

SOURCE: MapQuest - **From Manchester

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	*Distance in Miles
Manchester-Boston Regional, NH	Non-hub	23
Logan International, MA	Large Hub	70

SOURCE: Federal Aviation Authority

*From Concord

QUALITY OF LIFE

COMMUTATION (2010)

% of Workforce with:	Percent
Under 15-minute commute or work at home	32.2%
15 to 29-minute commute	33.4%
30 to 59-minute commute	25.3%
60-minute or more commute	9.1%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN HOME VALUE (2010)

Value
Median Home Value
\$241,728

SOURCE: Nielsen-Claritas, Inc.

CLIMATE (Hillsborough County)

Average High Temp. °F (July)	81.8
Average Low Temp. °F (January)	12.5
Average Annual Rainfall (inches)	43.6
Average Annual Snowfall (inches)	65.5
Average Precipitation Days	122
Average Clear Days	199

SOURCE: BestPlaces.net

TAXES (2010)

STATE CORPORATE INCOME TAX

Maximum Rate	8.5%
Taxable Base	Gross

SOURCE: State of New Hampshire

SALES AND USE TAX

State Rate	None
Local Add-On	--

SOURCE: State of New Hampshire

LABOR LEGISLATION, WORKERS' COMPENSATION, AND UNEMPLOYMENT INSURANCE

WORKERS' COMPENSATION INSURANCE (2010)

Rate - average manufacturing (2009)	\$3.92
Rate - clerical code 8810	\$0.27
Maximum weekly benefit	\$1,277

SOURCE: State of New Hampshire

STATE UNEMPLOYMENT INSURANCE (2011)

Unemployment insurance rate (avg. existing	1.1% - 9.5%
Unemployment insurance rate (for new employers)	3.70%
Unemployment insurance taxable base	\$12,000
Unemployment insurance maximum weekly benefit	\$427

SOURCE: ADP, Inc.

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	No

SOURCE: State of New Hampshire

INDIVIDUAL PERSONAL STATE INCOME TAX*

Maximum State Tax Rate	None
Taxable Base	--

SOURCE: State of New Hampshire

* State income tax of 5% on dividends and interest income only

PROPERTY TAX (By County)

Effective Property Tax Rate: per \$1,000 of home value	
Hillsborough	\$23.27
Merrimack	N/A

SOURCE: BestPlaces.net

Community Profile: Bow Area, NH (Merrimack & Hillsborough Counties)

MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location	County
Elliot Hospital	3,500	622110	General Medical & Surgical Hospitals	Manchester	Hillsborough
Fidelity Investments	3,000	541614	Process & Logistics Consulting Svcs	Merrimack	Hillsborough
Concord Hospital	2,900	622110	General Medical & Surgical Hospitals	Concord	Merrimack
Southern New Hampshire Health	2,000	622110	General Medical & Surgical Hospitals	Nashua	Hillsborough
St Joseph Hospital & Trauma	2,000	624310	Vocational Rehabilitation Svcs	Nashua	Hillsborough
Catholic Medical Ctr	1,800	622110	General Medical & Surgical Hospitals	Manchester	Hillsborough
New Hampshire Motor Speedway	1,200	711212	Racetracks	Loudon	Merrimack
Southern New Hampshire Univ	1,000	611110	Elementary & Secondary Schools	Manchester	Hillsborough
New Hampshire Hospital	850	622110	General Medical & Surgical Hospitals	Concord	Merrimack
GE Aviation	800	423860	Other Transportation Goods Merchant Whls	Hooksett	Merrimack

SOURCE: ReferenceUSA

UNIONS (2006 – Current Month)

UNION ELECTIONS

Year	# of Elections	Union Wins	Union Losses	# Certifications/ # Decertifications
February, 2011		No Union Elections Held		
2010		No Union Elections Held		
2009	1	1	0	1/0
2008		No Union Elections Held		
2007		No Union Elections Held		
2006		No Union Elections Held		

SOURCE: National Labor Relations Board, LRI

EMPLOYMENT CLUSTERS (County Level)

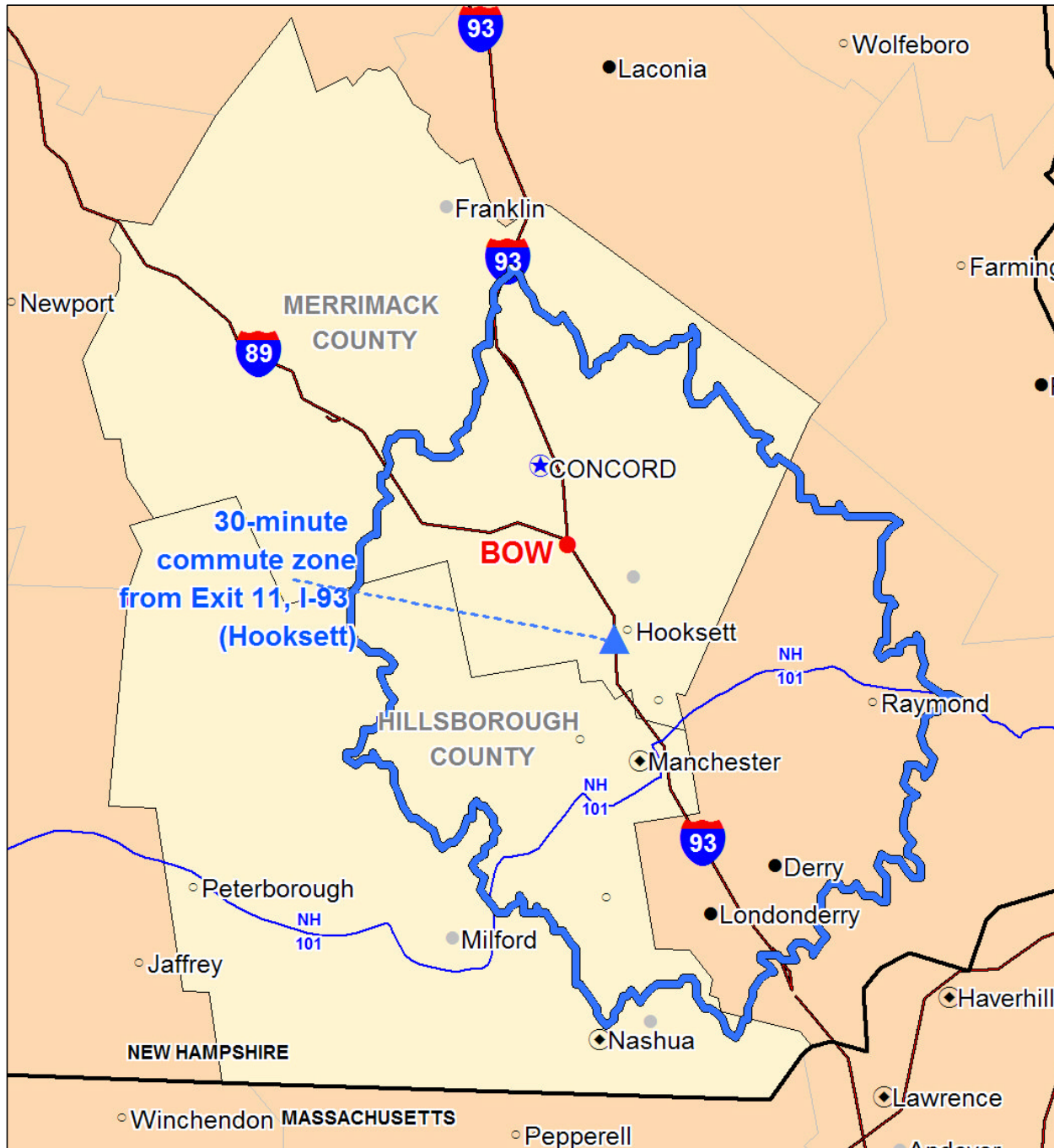
INDUSTRY CLUSTERS	Location Quotient U.S.=1.00
Advanced Materials	0.24
Agribusiness, Food Processing & Technology	1.85
Apparel & Textiles	0.65
Arts, Entertainment, Recreation & Visitor Industries	0.12
Biomedical/Biotechnical (Life Sciences)	5.18
Business & Financial Services	0.31
Chemicals & Chemical-Based Products	1.64
Defense & Security	0.87
Education & Knowledge Creation	1.18
Energy (Fossil & Renewable)	1.13
Forest & Wood Products	1.80
Glass & Ceramics	2.58
Information Technology & Telecommunications	0.71
Transportation & Logistics	1.41
Manufacturing Supercluster:	0.68
Primary Metal Mfg	0.10
Fabricated Metal Product Mfg	1.36
Machinery Mfg	0.87
Computer & Electronic Product Mfg	0.77
Electrical Equipment, Appliance & Component Mfg	0.53
Transportation Equipment Mfg	0.97
Mining	0.78
Printing & Publishing	0.64

SOURCE: StatsAmerica

OCCUPATIONAL CLUSTERS	Location Quotient U.S.=1.00
Managerial, Sales, Marketing and HR	1.12
Skilled Production Workers: Technicians, Operators, Trades, Installers & Repairers	1.00
Health Care and Medical Science (Aggregate)	1.00
Health Care and Medical Science (Medical Practitioners and Scientists)	0.93
Health Care and Medical Science (Medical Technicians)	1.04
Health Care and Medical Science (Therapy, Counseling and Rehabilitation)	1.02
Mathematics, Statistics, Data and Accounting	1.15
Legal and Financial Services, and Real Estate (L & FIRE)	0.90
Information Technology (IT)	1.56
Natural Sciences and Environmental Management	0.97
Agribusiness and Food Technology	0.38
Primary/Secondary and Vocational Education, Remediation & Social Services	1.01
Building, Landscape and Construction Design	0.91
Engineering and Related Sciences	1.21
Personal Services Occupations	0.91
Arts, Entertainment, Publishing and Broadcasting	0.94
Public Safety and Domestic Security	0.83
Post-secondary Education and Knowledge Creation	0.92
Technology-Based Knowledge Clusters	1.18

SOURCE: StatsAmerica

Bow, New Hampshire 30-Minute Labor-Shed



30-Minute Labor-Shed Profile

Bow, New Hampshire

POPULATION & DEMOGRAPHICS

POPULATION

	Year	Population
	1990	233,885
	2000	264,507
	2010 (est)	279,373
	2015 (est)	283,759
	Change 1990 - 2000	13.1%
	Change 2000 - 2010	5.6%
	Change 1990 - 2010	19.4%
	Change 2010 - 2015	1.6%

SOURCE: Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	91.9%
Black/African American	2.1%
Asian	2.5%
American Indian	0.3%
Pacific Islander	0.0%
Other	3.2%
Hispanic or Latino	4.3%
Not Hispanic or Latino	95.7%

SOURCE: Nielsen-Claritas, Inc.

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000	\$48,948
2010	\$62,340
2015	\$67,379
Change '10 - '15	8.1%

SOURCE: Nielsen-Claritas, Inc.

Household Income Distribution (2010)

Households	108,964
Less than \$35,000	25.2%
Between \$35,000 and \$75,000	35.6%
Greater than \$75,000	39.2%

SOURCE: Nielsen-Claritas, Inc.

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	10.6%
High School Diploma Only	28.3%
1 to 3 Years College	28.7%
Associate Degree	9.3%
Bachelors Degree	20.9%
Graduate Degree	11.5%
12 to 15 years of education	57.0%
16 or more years of education	32.4%

SOURCE: Nielsen-Claritas, Inc.

AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010	2015
0-17	25.1%	22.6%	21.7%
18-34	23.1%	21.0%	20.9%
35-54	32.3%	31.4%	28.7%
55-64	8.0%	12.4%	14.0%
65-74	5.7%	6.6%	8.5%
75 and over	5.9%	6.0%	6.2%

SOURCE: Nielsen-Claritas, Inc.

Numeric

Age Group (in years)	2010	2015
0-17	63,155	61,455
18-34	58,656	59,168
35-54	87,787	81,424
55-64	34,630	39,815
65-74	18,503	24,224
75 and over	16,641	17,672

SOURCE: Nielsen-Claritas, Inc.

Change in Population by Age Group (2010-2015)

Age Group (in years)	Number	Percent
0-17	-1,700	-2.7%
18-34	512	0.9%
35-54	-6,363	-7.2%
55-64	5,185	15.0%
65-74	5,721	30.9%
75 and over	1,031	6.2%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	36.0
2010	39.3
2015	40.8

SOURCE: Nielsen-Claritas, Inc.

30-Minute Labor Shed Profile: Bow, New Hampshire

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	144,819
2010	158,801
% Change 2000 - 2010	8.8%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT

	Number	Percent
2000	139,580	96.4%
2010	151,626	95.5%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	151,626	100%
Agriculture/Forest/Fish/Hunt	520	0.3%
Construction	10,956	7.2%
Total Manufacturing	18,703	12.3%
Wholesale Trade	5,901	3.9%
Retail Trade	18,847	12.4%
Transport/Warehouse/Utils	6,681	4.4%
Information	4,305	2.8%
Fin/Insur/RE/Rent/Lse	13,288	8.8%
Prof/Sci/Tech/Admin	9,780	6.4%
Mgmt of Companies	85	0.1%
Admin/Spprt/Waste Mgmt	5,558	3.7%
Educational Svcs	12,971	8.6%
Health Care/Soc Asst	20,202	13.3%
Entertainment/Rec Svcs	2,525	1.7%
Accommodation and Food Services	8,374	5.5%
Other Services (excluding Public Administration)	6,046	4.0%
Public Administration	6,882	4.5%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	56,627	100.0%
Healthcare Practitioner/Technician	7,820	13.8%
Life/Physical/Social Science	1,415	2.5%
Architecture/Engineering	3,661	6.5%
Arts/Design/Entertainment/Sports/Media	2,763	4.9%
Business and Financial Operations	7,572	13.4%
Computer and Mathematical	4,871	8.6%
Education/Training/Library	9,482	16.7%
Legal	2,474	4.4%
Management including Farmers/Farm Mgrs	16,569	29.3%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT

	Number	Percent
2000	5,239	3.6%
2010	7,175	4.5%

SOURCE: Nielsen-Claritas, Inc.

LABOR PARTICIPATION (2010)

	Percent
Male	77.0%
Female	65.5%
Total	71.1%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	151,626	100%
Management, Including Farmers and Farm Managers	16,446	10.8%
Business and Financial Operations	7,516	5.0%
Computer and Mathematical	4,835	3.2%
Architecture and Engineering	3,634	2.4%
Life, Physical, and Social Science	1,405	0.9%
Community and Social Services	2,461	1.6%
Legal	2,456	1.6%
Education, Training, and Library	9,412	6.2%
Arts, Design, Entertainment, Sports, and Media	2,743	1.8%
Healthcare Practitioners and Technical	7,762	5.1%
Healthcare Support	3,766	2.5%
Protective Service	2,436	1.6%
Food Preparation and Serving Related	7,052	4.7%
Building and Grounds Cleaning, and Maintenance	4,685	3.1%
Service: Personal Care and Service	4,251	2.8%
Sales and Related Occupations	17,886	11.8%
Office and Administrative Support	22,543	14.9%
Farming, Fishing, and Forestry	328	0.2%
Construction and Extraction	8,249	5.4%
Installation, Maintenance, and Repair	4,744	3.1%
Production	9,115	6.0%
Transportation and Material Moving	7,904	5.2%

SOURCE: Nielsen-Claritas, Inc.

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	35,024	23.1%
White Collar	116,602	76.9%

SOURCE: Nielsen-Claritas, Inc.

FOR MORE INFORMATION, PLEASE CONTACT

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