

BOARD OF SELECTMEN GOALS AND OBJECTIVES
FY2016-17 and FY2017-18
Adopted 2/15/17

Goal #1: A WELL INFORMED COMMUNITY THROUGH EFFECTIVE COMMUNICATION

1-A. Objective: Improve dissemination of information and sharing of Town information to residents.

1-A.1 **Action:** Post the Board of Selectmen Goals for FY2016-17 and FY2017-18 on the Town website and to media outlets and citizens within 30 days of adoption.

1-A.2 **Action:** Continue to add features to the new Town website and make best use of it in order to provide timely news and information. Look at other social media opportunities for communication.

1-A.3 **Action:** Purchase newsletter application from CivicPlus and convert the existing Monthly Report to an e-newsletter format.

1-A.4 **Action:** Develop and implement a program by which individual Selectmen meet with boards, clubs, and committees in order to seek feedback and explain policies and initiatives.

1-A.5 **Action:** Provide regular reports to residents of actions taken in response to projects approved at Town Meeting.

1-A.6 **Action:** Develop and implement an effective method for the Board and Manager to receive feedback from citizens.

1-B. Objective: Improve communication with department heads, employees and boards, committees and commissions.

1-B.1 **Action:** Transmit the Board of Selectmen Goals for 2016 and FY2017-18 to all departments, employees and boards, committees and commissions within 30 days of adoption.

1-B.2 **Action:** Implement a process to maintain a steady line of communication with Town employees.

1-B.3 **Action:** Schedule the Board of Selectmen to conduct one-on-one meetings (annual) with Department Heads one on ones with the Town Manager (semi-annual).

1-B.3 **Action:** Continue to have the Board of Selectmen conduct an annual meeting with the chairs of boards, committees and commissions.

Goal #2: A BUSINESS FORWARD COMMUNITY FOR ECONOMIC DEVELOPMENT

2-A. Objective: Continue to work on expansion of the commercial property tax base

2-A.1 **Action:** Seek voter approval for the required zoning change for the Bow Mills mixed use district and create a development plan.

2-A.2 **Action:** Continue to explore ways to bring municipal water service to the Bow Junction area.

2-B. Objective: Position the community development process to best serve customers.

2-B.1 **Action:** Seek feedback and input from developers and customers re: customer service, length of approval process, ease of process, etc.

2-B.2 **Action:** Review planning board and zoning board of adjustment approval processes and provide training and guidance where needed.

2-B.3 **Action:** Align or consolidate permitting and inspection processes with all applicable Town departments.

2-C. Objective: Develop and implement a plan to sell the Town-owned parcel on Route 3A

2-C.1 **Action:** Work with consultant to develop options and a plan for the sale of the parcel.

2-D. Objective: Explore potential tax incentives for business development in Bow

2-D.1 **Action:** Take an inventory of tax incentives already in place and determine if other options are also available.

Goal #3: AN EFFICIENT TOWN GOVERNMENT

3-A. Objective: Determine the levels and types of services that citizens want and expect along with the costs related to these services. Achieve a common vision of what the community both today and in the future.

3-A.1 **Action:** Conduct a citizen's survey to solicit input on level and types of services that are wanted.

3-A.2 **Action:** Configure a town government that is efficient and cost effective; manage financial resources to provide for a well-run and efficient government.

3-A.3 **Action:** Create a process for setting and completing goals as determined by citizens' input on services.

3-A.4 **Action:** Work with department heads to develop and implement clear mission statements for each department (based upon citizen survey responses).

3-B. Objective: Increase citizen participation and their understanding of the local government process and how the system works.

3-B.1 **Action:** Participate in career day at Bow Memorial School.

3-B.2 **Action:** Consider creating a Civics Academy to discuss our Town government processes.

3-C. Objective: Make volunteers aware of what is expected of them and the committee, board or commission that they serve on

3-C.1 **Action:** Promote the options available for training and education and encourage board, committee and commission members to take advantage of the training that is available.

Goal #4: PROACTIVE FISCAL PLANNING - Operations and Infrastructure

4-A. Objective: Continue to work at seeking the most cost effective and efficient manner with which to provide services to the residents of Bow.

4-A.1 **Action:** Explore a multi-year budget planning process, including minor equipment purchasing, fund balance utilization, and tax rate projection to minimize tax increases. Potentially include School District in the process.

4-B. Objective: Manage, maintain and improve the Town's infrastructure in a fiscally responsible manner.

4-B.1 **Action:** Utilize the Capital Improvements Plan (CIP) to schedule and manage capital projects costs in a coordinated and fiscally responsible manner.

4-B.2 **Action:** Conduct evaluations of all Town buildings and develop a Building and Facilities Master Plan.

4-B.3 **Action:** Complete the study of the existing Community Building and present a plan for the continued or future use of the building, including addressing life safety code, building code, and electrical code ADA compliance. Complete study by September 15, 2017.

4-B.4 **Action:** Determine the most cost effective way to construct a salt storage building and determine estimated cost for inclusion in the CIP and present a proposal for funding in the FY2018-19 budget.

4-B.5 **Action:** Complete the construction of the new Public Safety Center and bring it on-line.

4-B.6 **Action:** Perform assets study of the Town's sewer collection system and create a Sewer facility upgrade/replacement plan

Goal #5: BE A CATALYST FOR REGIONALIZATION AND COOPERATION WITH A VISION FOR TODAY & TOMORROW

5-A. Objective: Take the lead on exploring potential shared services with surrounding communities.

5-A.1 **Action:** Identify regional needs and issues e.g. water resources and regional development, shared equipment and services.

5-A.2 **Action:** Review current shared services with other communities and continue to find other ways of providing of services to Town residents. Have Department Heads meet with their peers in surrounding communities to identify potential areas for sharing resources.

5-A.3 **Action:** Provide input to the Central NH Regional Planning Commission and work collaboratively to identify regional needs and tackle regional issues.